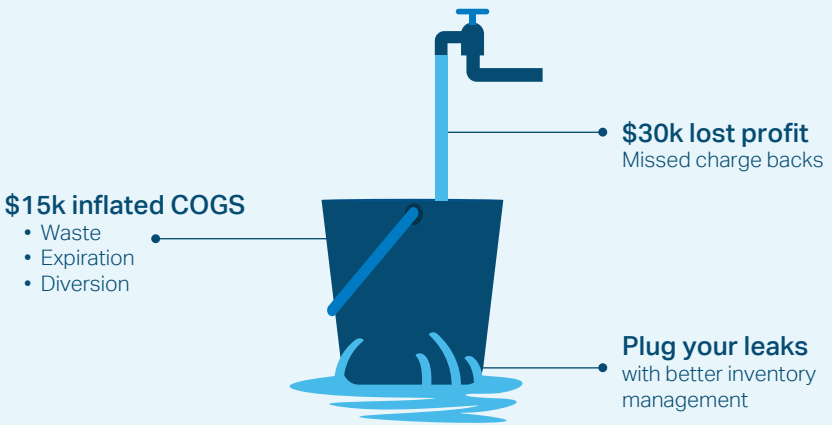
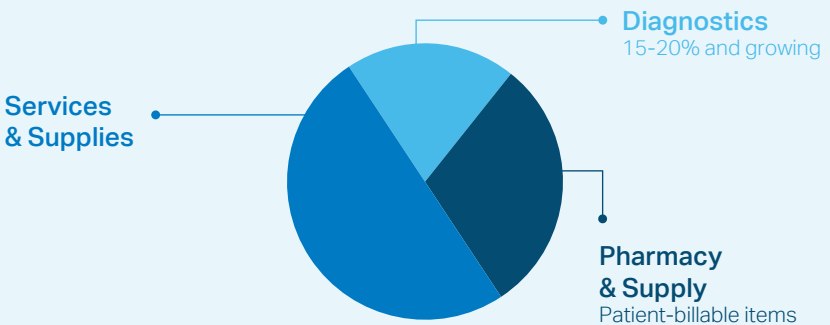


# Common Veterinarian Practice Revenue Gaps

A typical \$1M practice loses 4-5% of its gross revenue



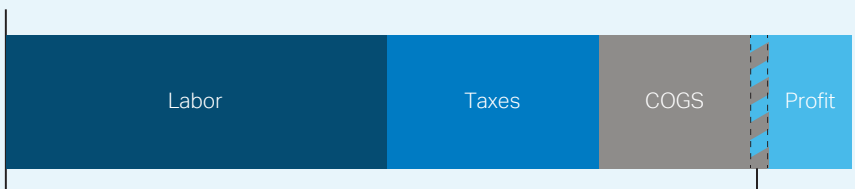
## Where the money comes from



Practices with no hardware control typically miss 5-15% of charges.  
That's \$15,000 - \$60,000 in profit per year being lost.

## Where the money goes

Cost of Goods Sold (COGS) averages 15-30% of revenue depending on practice type. When no hardware controls are in place, COGS is artificially high due to waste, expiration, and shrinkage.



**Potential Recovered Profit**  
With CUBEX, customers typically recover 5-10% of lost COGS because physical barriers are implemented to prevent waste.